

Proudly serving the Central Florida area with discounted rates of service, I offer these packages to business owners within a 30 mile radius of Mount Dora, area code 32757.

Service taxes and transportation fees included. Please keep this rate sheet confidential.

\$80 Kickstarter Package:

Directory Listing on Central Florida Buzz:

CFLBuzz.com is a hyper-local directory designed to give businesses in Central Florida a little boost. It is a free service and simply hosts important information about your business such as contact info, map location, and social media links.

Listing Includes:

- Business Name, Your Name, Phone Number, Address
- Facebook API, Google Maps API (Embedded into your page)
- Links to your website, map location, blog, and social media platforms
- Photo of your business
- Keyword targeting for search engines (Meta tags)
- Site map indexing to improve your "find-ability" on the web (SEO)

Photography Session:

Armed with professional camera gear, I will come out to your business and take quality photographs that tell your story. At least one location, inside shot, and product photo will be edited to perfection, and then optimized for maximum web quality and quick loading time. The resulting photos will be emailed to you, and they are yours to use freely as promotional tools for your business.

Google Maps Optimization:

If your business is not on the maps, you are losing potential customers. I will enter a submission to Google Maps if you're not already on there, and PROPERLY build up your location with your information and new photos. I will work to point your map marker to the EXACT position your business is located, get the right phone number and hours to show up, and tidy up your POI by going through a series of edits and approvals with Google as an independent freelancer. Note that I do not work for Google and can't promise results, but I can confidently say that I've got a knack for this kind of thing, a great track record, and my customers love my work!

Social Media Love:

A Facebook Like, a Twitter Share, and a Google+ Follow will be promptly delivered to the addresses you provide me. I will also share your new directory listing on my Facebook page. I will do my best to encourage people to visit your site and share your content! Call today and let's get to work!

This scope of work will cover the majority of businesses with great results. Any special cases that require assistance beyond what this document covers will require a new contract. My standard rate is \$60 per hour of consultation work. Rates are subject to change. This package does not include on-going support, but rather launches you in the right direction by building future-proof tools that WORK FOR YOU while you maintain your business responsibilities.